

Mercury Interactive is the global leader in business technology optimization (BTO). We are committed to helping our customers optimize the business value of Information Technology (IT). Our BTO offerings enable companies to govern and manage the people, priorities, and processes of IT and maximize the quality, performance, and availability of software applications.

# GLOBAL LEADER

## IN BUSINESS TECHNOLOGY OPTIMIZATION

Founded in 1989, Mercury is one of the fastest-growing enterprise software companies today. Mercury conducts business in more than 35 countries and has been a publicly traded company for over 10 years. Mercury is a NASDAQ 100 company, and a part of Standard & Poor's 500. Nearly 90 percent of Fortune 100 companies and dozens of government agencies globally rely on Mercury to fulfill their BTO strategies.

# MERCURY OVERVIEW

Mercury began shipping software quality testing products in 1991. Since then, we have introduced a variety of software and services for BTO, including offerings in application delivery (pre-production quality and performance testing), application management (in-production application performance monitoring and management), and, following the acquisition of Kintana, Inc. in August 2003, a family of IT governance offerings.

Mercury is the first enterprise software company to offer a BTO technology blueprint for optimizing IT. Fulfilled through a family of Mercury Optimization Centers™, our BTO technology blueprint offers a comprehensive, iterative approach to BTO. Our BTO offerings for application delivery, application management, and IT governance help customers maximize the business value of IT by optimizing application quality, performance, and availability as well as managing IT costs, risks, and compliance.

- **Mercury IT Governance™ offerings** are used by CIOs and IT executives to govern and manage the people, priorities, and processes required to run an IT organization like a business. These offerings provide the transparency and control required to achieve strategic business goals from IT investments.
- **Mercury Application Delivery™ offerings** are used by developer, QA, and performance testing teams to test and tune custom and packaged business applications during the pre- and post-deployment stages. These offerings enable you to improve application quality, performance, and scalability while reducing deployment time, costs, and infrastructure waste.
- **Mercury Application Management™ offerings** are used by IT Operations teams to optimize the performance and availability of applications in production and proactively resolve problems when they arise. These offerings ensure that critical production applications can be counted on to perform as required and deliver business results.

## COMPANY FACTS AT A GLANCE

<b>COMPANY</b>	Mercury Interactive Corporation; Nasdaq Stock Symbol: MERQ
<b>BUSINESS</b>	Mercury is the global leader in business technology optimization (BTO) software and services.
<b>MISSION</b>	To help companies create long-term value by optimizing business and technology performance
<b>WORLDWIDE HEADQUARTERS</b>	379 North Whisman Road, Mountain View, CA 94043 USA Tel: (800) 837-8911 (US toll-free), (650) 603-5200, Fax: (650) 603-5300
<b>WORLDWIDE PRESENCE</b>	Offices in 26 countries
<b>CEO AND CHAIRMAN OF THE BOARD OF DIRECTORS</b>	Amnon Landan
<b>COO AND PRESIDENT</b>	Tony Zingale
<b>NUMBER OF EMPLOYEES</b>	2,659
<b>ANNUAL REVENUES</b>	2004: \$685.5 Million, up 35% from 2003      2002: \$400.1 Million, up 11% from 2001 2003: \$506.5 Million, up 27% from 2002      2001: \$361.0 Million, up 18% from 2000
<b>YEAR FOUNDED</b>	1989
<b>GLOBAL SOFTWARE VENDORS</b>	Oracle, PeopleSoft, SAP AG, and Siebel Systems.
<b>GLOBAL SYSTEM INTEGRATORS</b>	Accenture, BearingPoint, CSC, Deloitte Consulting, EDS, and Siemens.
<b>TECHNOLOGY ALLIANCE PROGRAM PARTNERS</b>	BEA Systems, Citrix Systems, and IBM.



Mercury is the global leader in business technology optimization (BTO). We are committed to helping customers optimize the business value of IT.  
[WWW.MERCURY.COM](http://WWW.MERCURY.COM)