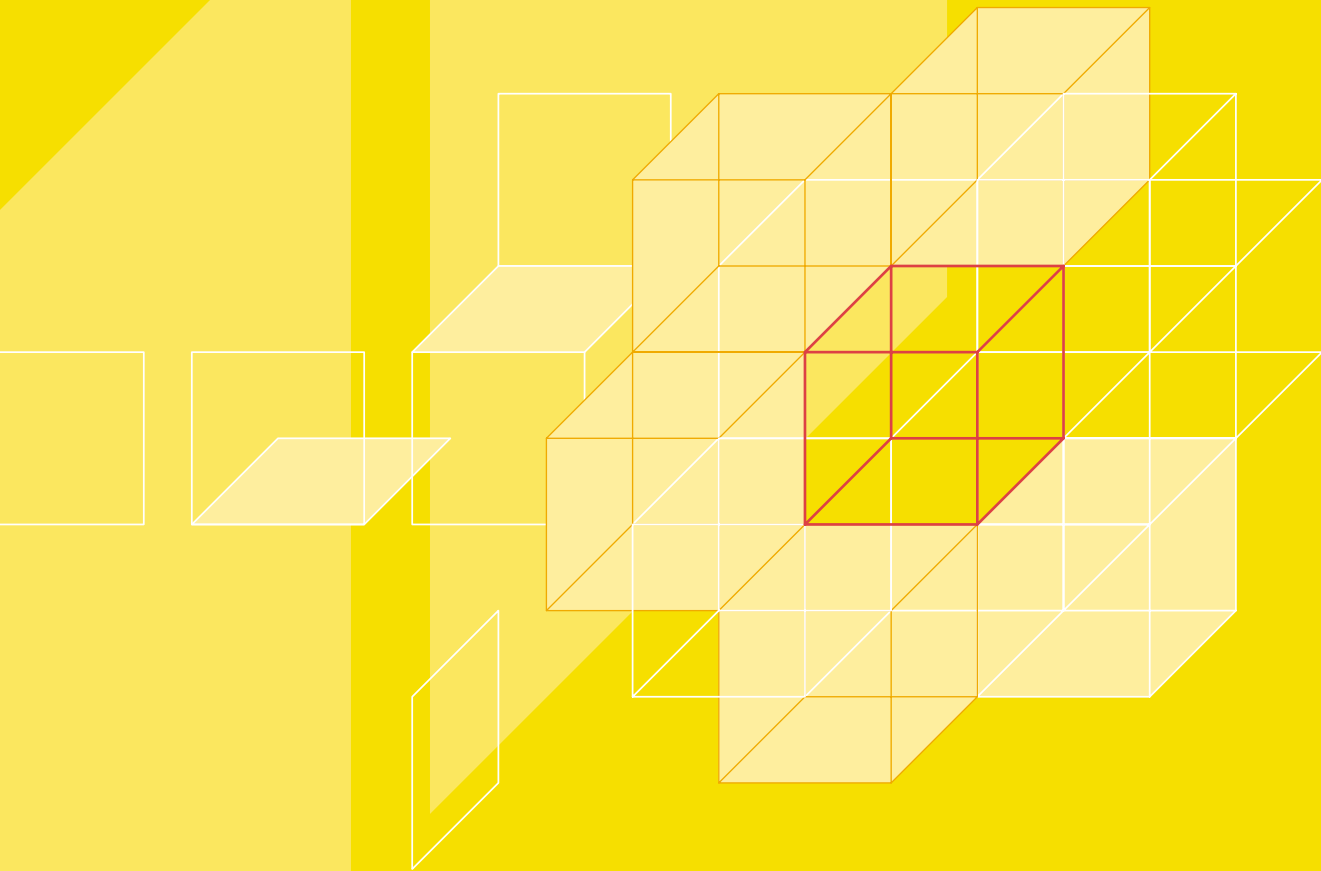
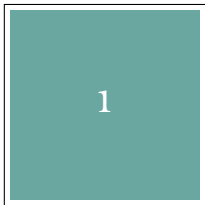


NONSTOP: It's time

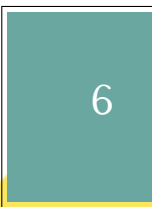


for the evolution



1. *manufacturer plant*
2. *manufacturer distribution center*
3. *broker*
4. *wholesale distributor/retailer distribution center*
5. *retailer store-level*
6. *consumer*

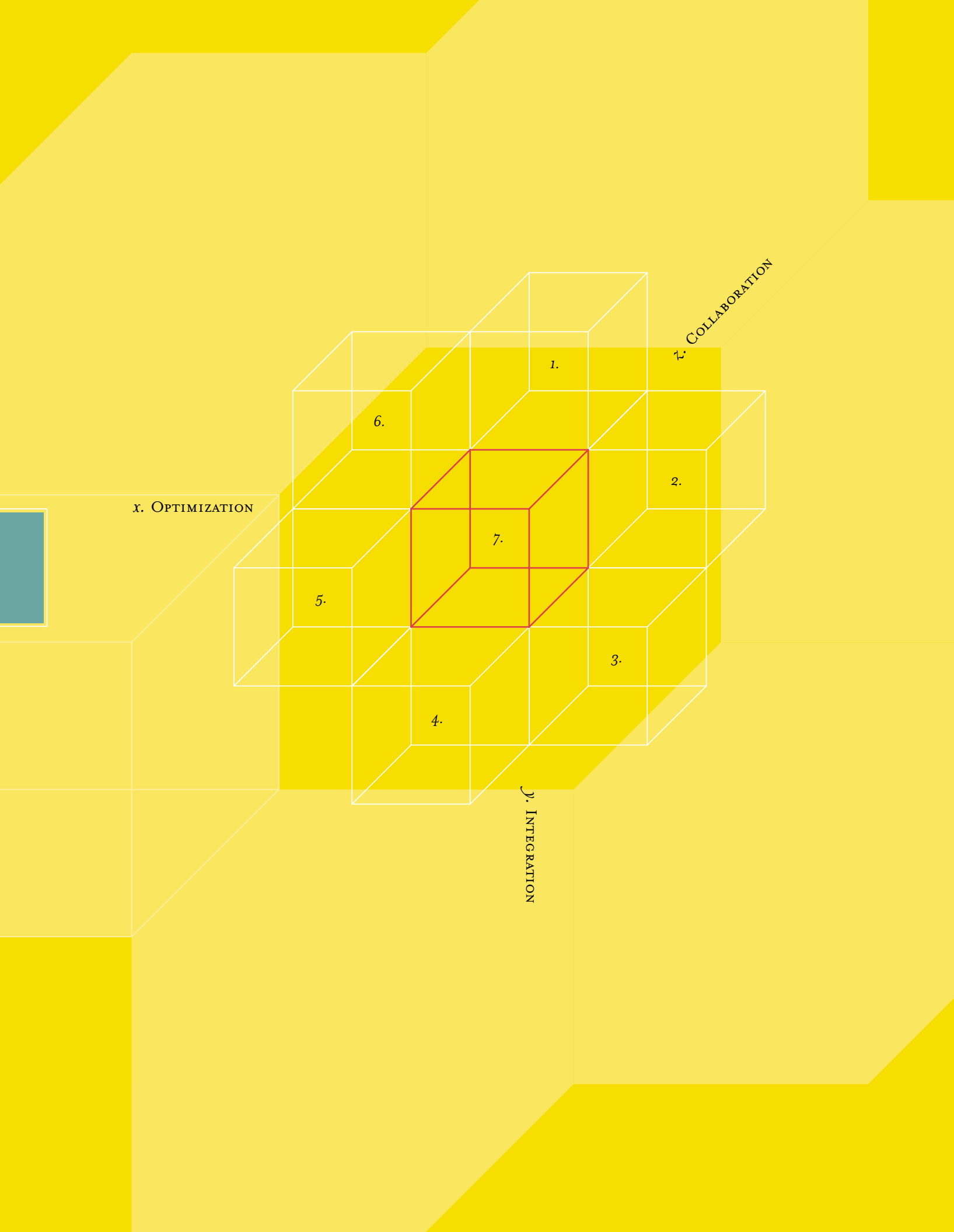
of the demand chain.



The linear demand chain – the flow of finished goods from the manufacturer to the end customer – no longer truly reflects the relationships between its key players.

Empowered by today's digital technology, consumers are vastly better educated, with access to products through a multitude of channels. Relentless consumer demand for goods, increasingly tailored to specific needs and at competitive prices, has resulted in an unprecedented proliferation of products and SKUs. Manufacturers, brokers, wholesale distributors and retailers struggle to maintain optimum performance and profitability within this environment, falling prey to the effects of slow moving SKUs, bloated inventories and reduced inventory turns. As more goods travel across more points in the demand chain, costs increase and margins are eroded. Ultimately, capital sunk into inventory diminishes ROI. One thing is clear:

The linear demand chain simply can't manage today's demand challenges.



x. OPTIMIZATION

y. INTEGRATION

z. COLLABORATION

5.

6.

4.

7.

1.

3.

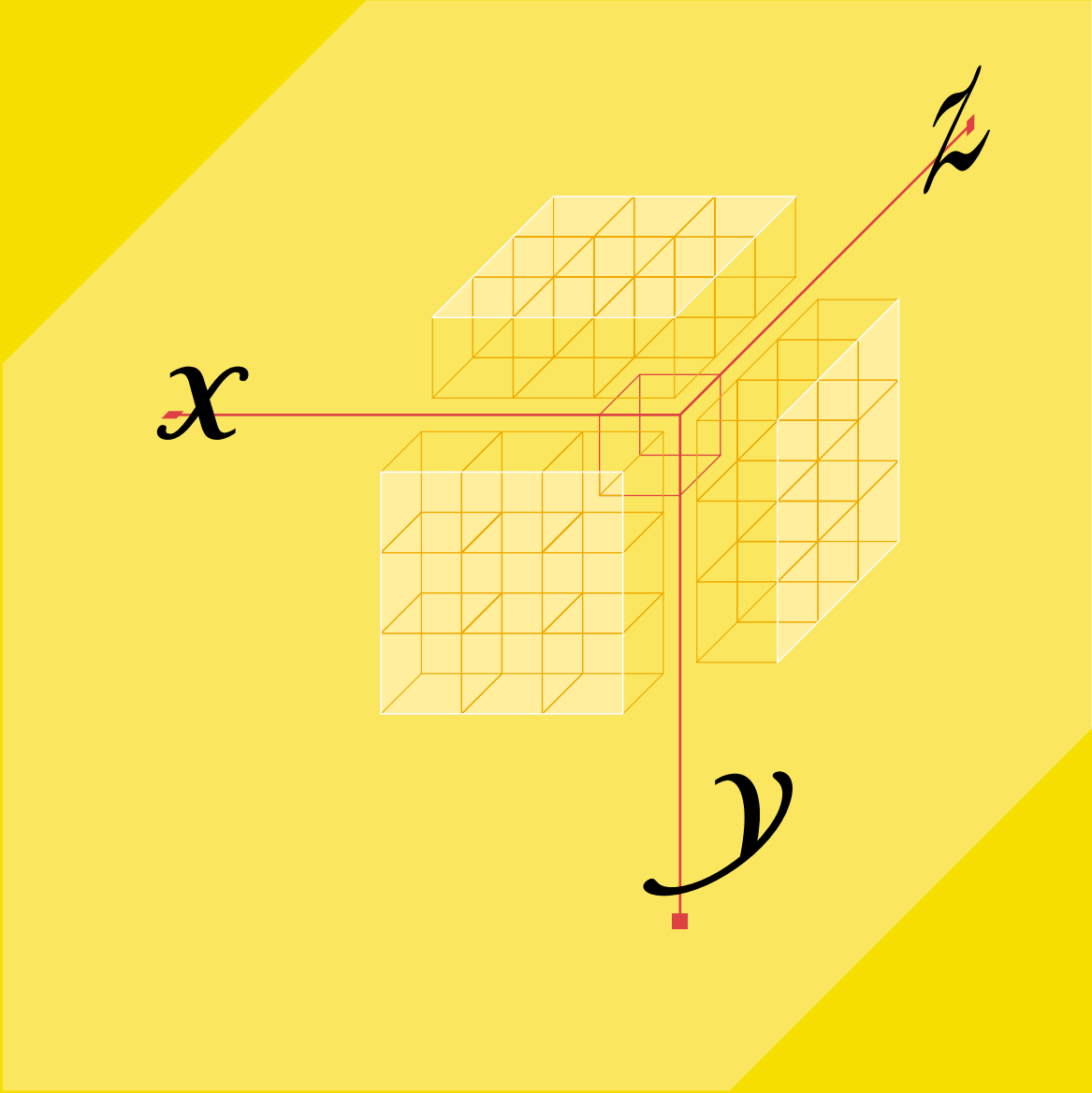
2.

-
-
1. *manufacturer plant/distribution center*
 2. *broker*
 3. *wholesale distributor/retailer distribution center*
 4. *retailer store-level*
 5. *e-tailer*
 6. *exchange*
 7. *consumer*

THE NEW DEMAND NETWORK

NONSTOP Solutions approaches the challenges facing our customers' demand chains from a new perspective. Today's technology makes possible the creation of a business structure more responsive and predictive than the old demand chain — a demand network.

Empowered by NONSTOP Solutions' unique products and services, the demand network links manufacturers, brokers, wholesale distributors, retailers, e-tailers and exchanges in a cooperative information ecosystem. NONSTOP Solutions enables companies to link to their trading partners and integrate key processes within their own demand network to optimize performance and profitability. A rich untapped source of data on consumer demand, inventory levels, pricing, promotion and numerous other variables can now be accessed through the demand network. As data flows easily through the network, it becomes the intelligence that can be used to make better business decisions. Informed business action inspired by enhanced information flow enables customers to reduce replenishment costs, increase margins, improve category management and maximize profits while exceeding required customer service levels.



Each demand network is a dynamic and intelligent business model that enables enhanced business performance along three critical axes: Optimization of working capital. Integration of processes and information. Collaboration with trading partners.

X OPTIMIZATION

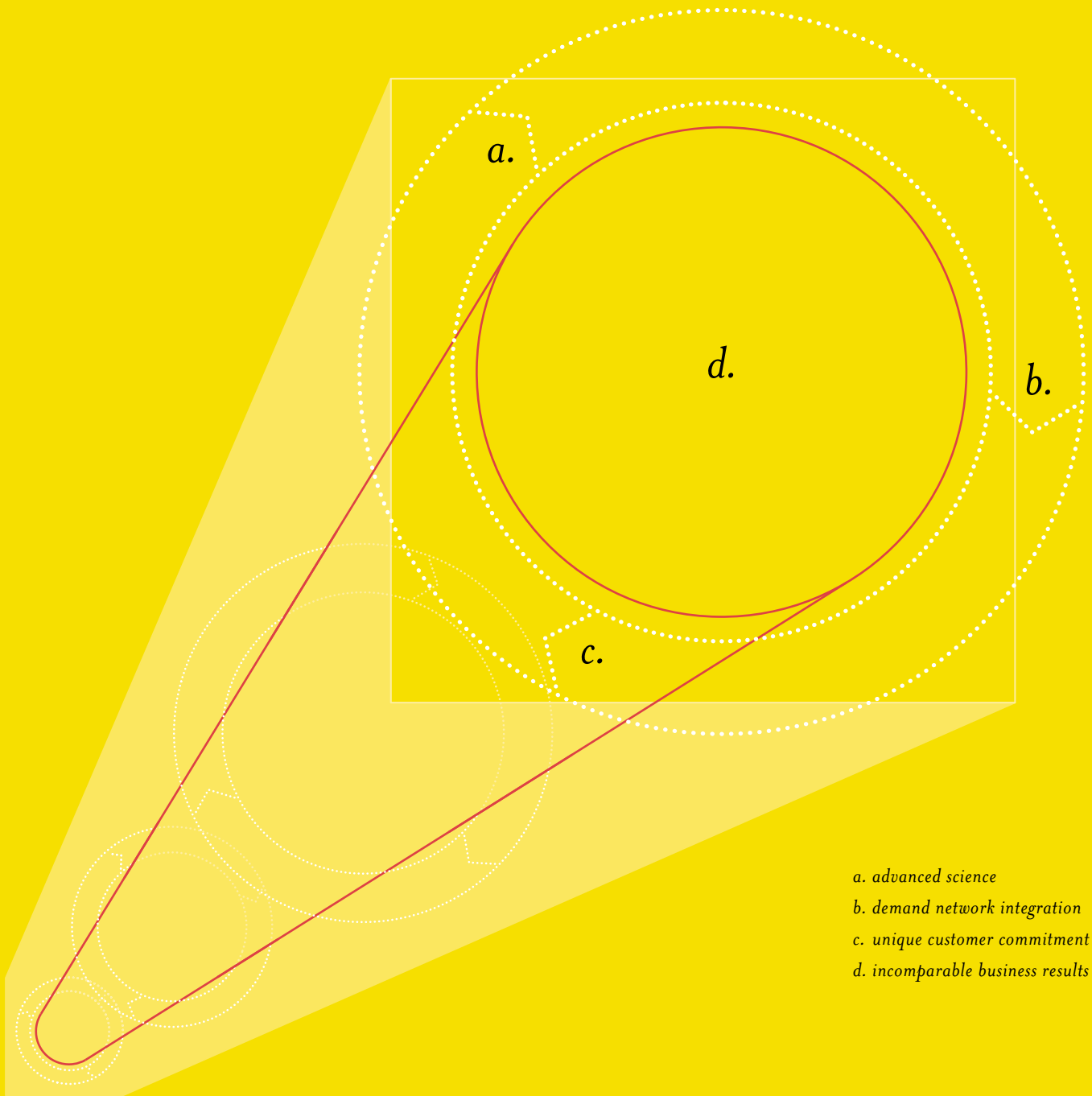
Dr. Hau Lee, cofounder of NONSTOP, Professor of Operations, Information and Technology at Stanford University, and the world's leading expert on demand-side optimization, has helped companies save billions of dollars through optimization. His proprietary scientific technique — a “newmath” of advanced algorithms that model and predict changes in demand behavior — vastly increases the accuracy of demand forecasting and helps model the effects of buy strategies before they are applied. NONSTOP Solutions' unique demand forecasting engines and category management and pricing optimization capabilities dramatically affect how companies use and profit from their resources.

Y INTEGRATION

Integrating each company with its trading partners in the demand network is critical for optimal inter-enterprise data flow. Key processes like demand forecasting, sourcing and trading, category management, pricing and promotion planning can now be seamlessly connected across the network and within each company in the network. This level of integration creates greater insight and enhanced performance for all participants.

Z COLLABORATION

Every link in the demand network becomes a partner in the quest for better business practices and stronger results. Manufacturers, brokers, wholesale distributors, retailers, e-tailers and exchanges share data, each equipped with previously unavailable market intelligence. This enables inter-enterprise collaboration in numerous areas including new products, promotional planning, product stock levels, order status and others. Creating joint business objectives leads to opportunities for cost-efficiency, productivity gains, increased sales and improved customer satisfaction.



INCOMPARABLE BUSINESS RESULTS

NONSTOP Solutions makes the demand network a reality for our customers. Our unique expertise and science-based products and services deliver the essential components of the demand network. NONSTOP's advanced technology delivers the intelligence needed to accurately predict demand and optimize replenishment, buying profit, pricing and category management. The results? Margin improvements. Continual cost savings year after year. Higher inventory velocity and increased ROI on working capital.

NONSTOP Solutions is a partner that delivers concrete results that continually accrue.

With more than \$80 billion of transactions flowing through our suite of offerings, NONSTOP is the leading provider of demand network optimization technology and services to manufacturers, brokers, wholesale distributors, retailers, e-tailers and exchanges. No other company offers its customers the one-on-one focus and hands-on commitment that NONSTOP guarantees. With an intimate understanding of every aspect of your business, we tailor our products and services to your own unique environment, producing the kind of concrete, measurable benefits other companies promise but can't provide.

O'Reilly Auto Parts doubled the size of its company while increasing inventory turns by 44 percent and maintaining target service levels of 95 to 97 percent.

Longs Drug Stores reduced total pharmaceutical inventory by 47 percent, freeing up \$105M in working capital while maintaining 99 percent customer service levels and adding 55 new stores.

Wyeth-Ayerst Pharmaceuticals increased customer inventory turns from 10 to 22, reduced customer inventory from \$11M to \$3M and increased customer service levels from 90 to 99 percent.

a. *"We studied a number of forecasting formulas and felt that the formulas used in NONSTOP's products were excellent. This was especially true of the methods used to calculate safety stock for fast-moving products."*

PAT O'REILLY
VP OF DISTRIBUTION
O'REILLY AUTO PARTS

b. *"NONSTOP has enabled us to migrate from an adversarial relationship with a key retail customer to a much closer business relationship. As a result, we are now guaranteed placement of our new items on their shelves within 24-48 hours."*

JOHN TRZASKALSKI
DIRECTOR OF TRADE RELATIONS
WYETH-AYERST PHARMACEUTICALS

c. *"[We're] very impressed with NONSTOP and their customer service. Since our initial implementation, we have had NONSTOP consultants in several times to tune and optimize the system. We like working with NONSTOP a great deal."*

TODD HOLLENBECK
VP OF REPLENISHMENT
VALLEY MEDIA, INC.

NONSTOP DEMAND NETWORK PRODUCTS

SCORE® DEMAND NETWORK SOFTWARE SUITE:

Providing comprehensive solutions for all your demand management needs, the SCORE Demand Network Suite comprises applications such as Replenishment Planning, Forecasting, Promotion and Event Planning, Profit Buying and Tracking, Distribution Network Management and Decision Support. Applications can be individually deployed or combined to fit the best solution for your company. The SCORE Demand Network Suite integrates seamlessly into any legacy system and links easily with the systems of your trading partners and customers throughout the demand network.

The SCORE Demand Network Suite can be delivered two ways. Your company can license the applications of the SCORE Demand Network Suite or access it through NONSTOP Demand.Net, our ASP solution.

NONSTOP DEMAND NETWORK SERVICES

With expertise in demand optimization, business operations best practices, systems integration and IT infrastructure, NONSTOP Solutions' highly skilled teams help maximize your benefit from the SCORE Demand Network Suite. From initial implementation of our products to their continuous performance improvement, we help you reach your individual business objectives.

NONSTOP PROFESSIONAL SERVICES:

We work with you on implementation planning, scoping, development and deployment of the SCORE Demand Network Suite, specific to your company needs. We work to build up your business processes and ensure that applications within the SCORE Demand Network Suite provide you with the greatest benefit. Through our consulting engagements, we help customers reengineer business processes toward best practices.

NONSTOP DEMAND UNIVERSITY:

We provide your company with extensive training and specialty education in all areas of the demand network and NONSTOP's products and services.

NONSTOP OPTIMIZATION LAB:

We offer the unique combination of our advanced science and expert business knowledge to solve customers' complex business problems. Providing actionable recommendations for operational excellence, we also review your company's use of the SCORE Demand Network Suite and address key issues for improvement.

NONSTOP DEMAND MANAGEMENT SERVICES:

As experts in managing and optimizing finished goods demand, we focus on business process improvements through ongoing analytical and educational support. We offer various levels of outsourced demand management planning and execution for companies requiring that alternative.

NONSTOP RETAIL SERVICES:

We offer category management, pricing and space allocation optimization, and other services developed specifically to improve the front and back end of your retail business.

NONSTOP MANUFACTURER SERVICES:

We offer programs for market share reporting, market intelligence, category management and replenishment to assist your company in planning, launching, managing and reporting product performance.



Atlanta
Buffalo
Milwaukee
San Francisco
London, UK

1.800.316.2747

www.nonstop.com

info@nonstop.com